

# Cooking with Vinny

SPEAKER - CHEF - HUMORIST



## KEYNOTES

Vinny's highly customized keynotes will energize your attendees with his no-nonsense, take-no-prisoners, street-smart approach to Negativity Management.

## CONFERENCE HOST / EMCEE

With a style unlike any other, Vinny will be your strategic emcee and event host. He'll open the meeting with his wacky motivational wisdom and customized insight into your event.

He'll introduce and summarize general session speakers throughout the day, which serves to reinforce key points, enhances continuity and keeps your program on time.

With over 20w years in the event business and 16 in the restaurant business, Vinny is your foodservice conference specialist.

## WHO IS VINNY VERELLI?

Vinny is actually Jonathan Schwartz, a character actor with over 40 years of professional performing experience. Jon worked with Tennessee Williams and performed at Carnegie Hall. He's toured Prisons (as an actor), and sailed the high seas as a Cruise Director and entertainer.

Jonathan also has real world culinary experience, from slinging hash to tossing pizza, from fry cook to charcuterie chef. He's made sandwiches for Woody Alan and catered parties for Andy Warhol, shook hands with Lillian Hellman and pissed off James Baldwin.

As a 20-year veteran of the events business in Atlanta Jon has been in your shoes and knows how stressful pulling off a major event can be. Jon is the perfect person to have on your team when you're planning a meeting. Jon won't have you jumping through hoops, that's his job.

## ISN'T IT TIME YOU START COOKING WITH VINNY?

"Jon's performance at our annual conference as Vinny Verelli was second to none. He was an event planners dream to work with as he was very accommodating when the schedule shifted or he had to do some quick thinking on his feet. I would recommend Jon as a speaker to anyone looking for a professional and entertaining MC."

—KRISTI CONTI,  
EVENT COORDINATOR, SHNIER, GESCO



## CONTACT VINNY

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